

WhatisJute?

a natural alternative to plastic

Jute is a natural fibre and second to cotton in global production. It is 100% biodegradable and is a fully sustainable resource. The crop is mainly rain-fed with little need for fertilisers or pesticides - so it is an ecologically-friendly alternative to plastic or cotton.

What is it used for?

Jute was traditionally used as gunny sacks for potatoes, tea, coffee and grain. Recent efforts to reduce plastic bag usage, coupled with its strong, long-lasting qualities has meant demand for jute has increased in various forms - including shopping bags, wine bottle bags, sandwich bags, garden tip bags and fashion bags.

Why use a jute bag?

Following extensive research into key characteristics associated with reusable bags, from the table below you can see that jute performs the best in every category - making it the most ecologically-friendly option in reusable bags.

	Reusability	Sustainable	Carbon	Water
Jute	High	Yes	Low	Low
Plastic	Low	No	Medium	Medium
Cotton	Medium	Yes	High	High

Why a Jutexpo® bag?

We are the leading provider of jute products in the UK and have sold over 25 million bags to date, saving billions of plastic bags from landfill disposal. We operate under the core principle of 'beyond the bag' which embodies the following values in everything we do:

Ethical production - We are one of the few UK organisations to have fully-audited production facilities which are compliant with stringent standards demanded by the major retailers. We adhere to the ETI (Ethical Trading Initiative) base code which ensures that no child labour is involved, all workers are paid decent wages, have safe working conditions and our factories fulfil environmental standards.

Social responsibility - All of our bags are reusable and come from a completely sustainable resource. The jute industry in India provides direct employment to about 0.26 million workers and supports the livelihood of around 4 million farming families. From an ecological perspective, there is enough jute in the world to provide everyone with 2 jute bags! We are also part of the JP Morgan climate care initiative (www.jpmorganclimatecare.com), so all of our bags are completely carbon neutral and the water footprint is one of the lowest of all reusable bags.

Quality and trust - Our factories in Kolkata are among the biggest producers of jute bags in India, so we have the capacity to produce large volumes. Unlike most other suppliers, all production takes place under one roof so that quality can be maintained and monitored. We are also ISO 9001 and ISO 14001 accredited. In addition to our ethical production and our social responsibilities, we are a client-focused organisation where our clients are integral to every part of the business. Our staff are knowledgeable about our products and will discuss the best options available for your specific requirements. We also offer a creative design service so you can create a bag that's unique to you - and if required, PR and on-premises merchandising support can be provided.

Contact us today to see how we can help.

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Web: www.jutexpo.com

Web: www.beyondthebag.co.uk

Jute xpo®
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